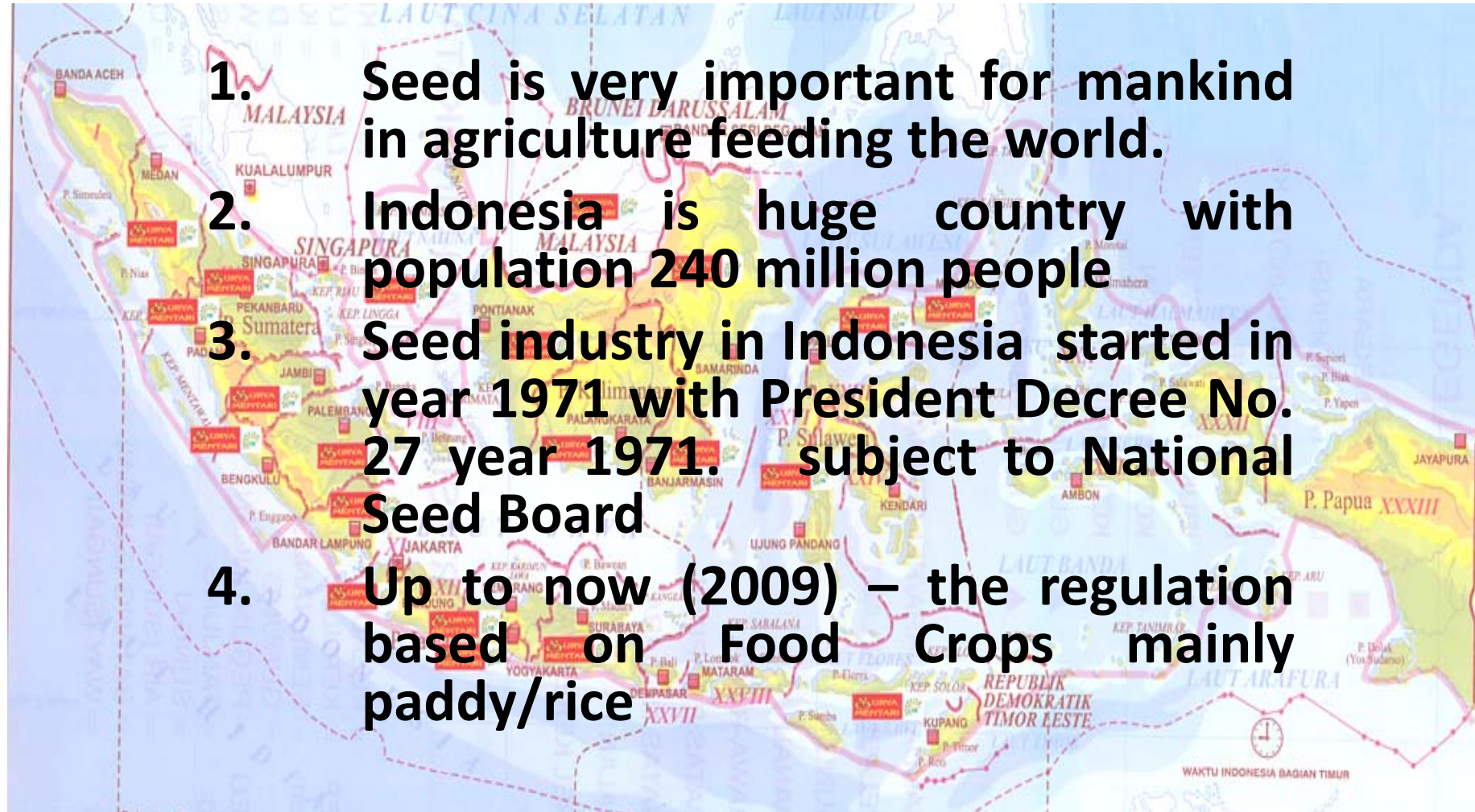




Vegetables Seed Industry In Indonesia

INTRODUCTION



1. Seed is very important for mankind in agriculture feeding the world.
2. Indonesia is huge country with population 240 million people
3. Seed industry in Indonesia started in year 1971 with President Decree No. 27 year 1971. subject to National Seed Board
4. Up to now (2009) – the regulation based on Food Crops mainly paddy/rice

HISTORY of VEGETABLES SEED

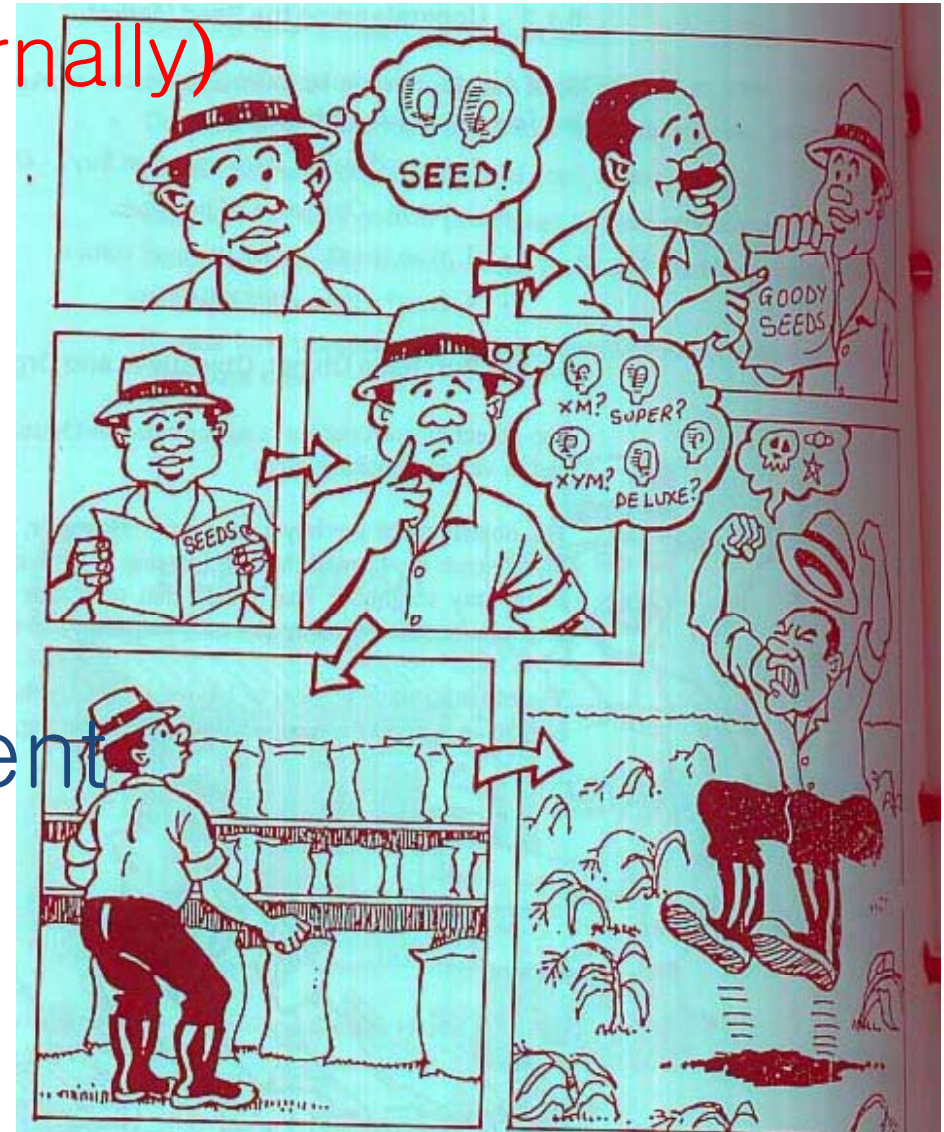
1. Around 1985 – some people from abroad take packed seed OP and F1
2. 1990 - multinational company start EW N CTS, Seed Importer
3. 1992 - Seed Act mainly for food crops
4. 1997 - Koreana Seed Indonesia and some seed trading company
5. 2000 - Plant Variety Protection
6. 2009 - around 100 local seed company, registered around 25 and 8 multinational



PRODUCT DEVELOPMENT

(internally)

- a. Productivity
- b. Adaptation
- c. Reliability
- d. Quality
- e. Special Treatment



REGULATIONS

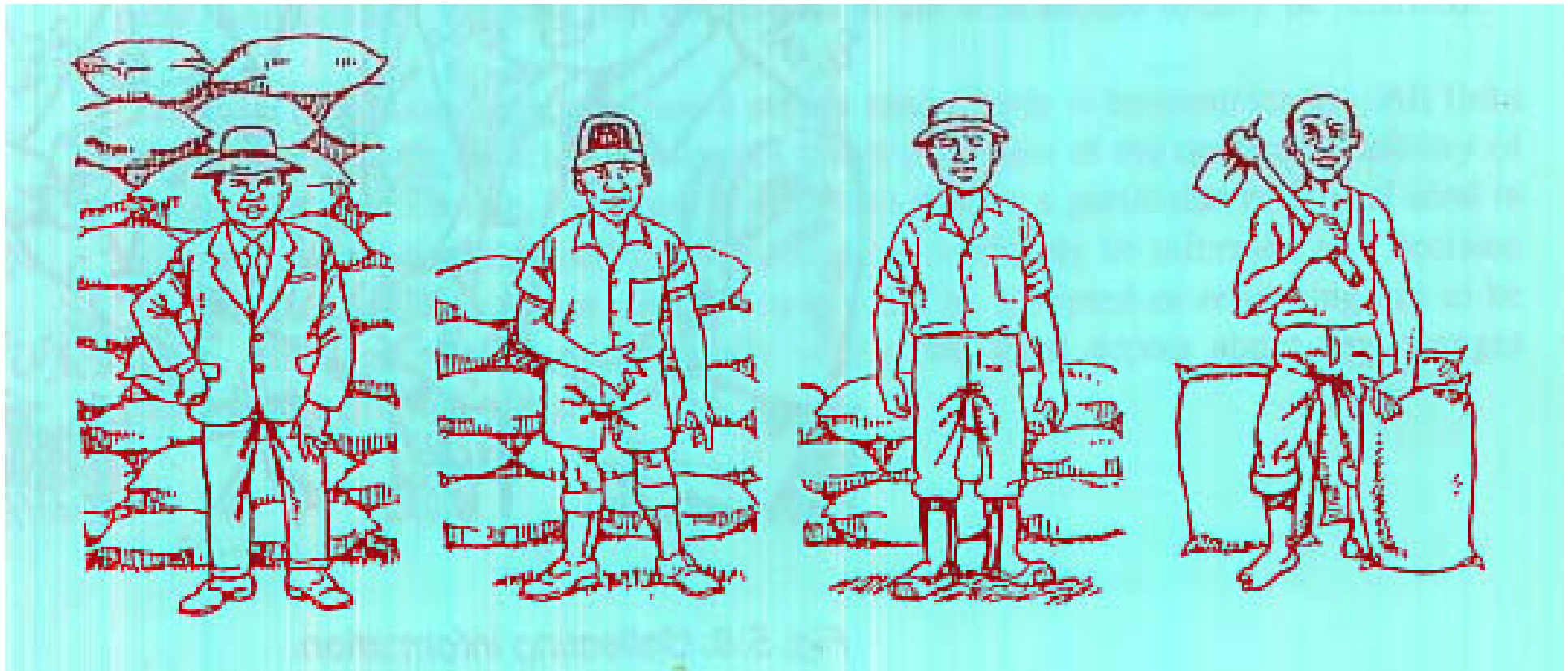
1. SEED DISTRIBUTION must:
 - a. Released Variety with its procedure
 - b. Certification by government, or
ask for accredited
2. Seed Importation,
 - a. Released Variety in two year, >2 no
import – compulsory produce in indonesia
 - b. Brassicae still allow import

REGULATIONS (cont..)

- Intra island (domestic) – should have certificate for seed health
- Plant Variety Protection –
OP VS HYBRID
Multinational VS Local

Which One Your Choice???

PROMOTION





MAKING DECISION
AFTER DISCUSSION ^N

SUCCESS FARMERS IS OURS



THANK YOU

